

LOG YOUR MILES FOR SURVIVORS  
OF HUMAN TRAFFICKING



# **ACT** 2025 **CHALLENGE**

**IT TAKES ALL OF US**

**MAY 1 – JULY 30**

JOIN FOR FREE AT [WORTHWHILE.ORG](https://worthwhile.org)



# WAYS TO GET INVOLVED

Email [info@worthwhile.org](mailto:info@worthwhile.org) if interested



## PARTNER

*Physical businesses that engage with 100k customers monthly*

### Commitment:

- Promote event (digital/physical assets provided)
- Engage your customers to encourage participation

### Benefits:

- Free Partnership
- Exclusive invitation to Act Challenge launch party
- Up to 10k custom t-shirts



## INFLUENCER

*Social media content creator with a following of 20k or more on Instagram*

### Commitment:

- Promote event on social media
- Engage your followers
- Deliverables are negotiable

### Benefits:

- Compensated for content
- Collaboration with national non-profit that has 4.3 million reach on social media
- Exclusive invitation to Act Challenge launch party



## SPONSOR

*Businesses, corporations, organizations, churches, or religious groups*

### Commitment Levels:

- Presenting: \$50,000
- Platinum: \$20,000
- Gold: \$10,000
- Silver: \$5,000
- Bronze: \$2,500

### Benefits:

- Exclusive invitation to Act Challenge launch party
- Featured on event webpage
- Shared on social media and in emails
- Presenting, Platinum and Gold sponsors will also be featured in press releases
- Presenting sponsors get up to 500 event t-shirts

### Special Advertising Opportunity:

Partners and Sponsors may provide promotional item(s), coupons, or samples in swag bag.

# 3 COMMUNITY CHALLENGES

1

**GO**

**May 1-31**

**Complete miles and unlock donations from sponsors that will support survivor programs!**

- Walk, run, bike, or paddle
- Log your miles at [worthwhile.org](http://worthwhile.org)
- 1 mile logged = \$1 unlocked

2

**GET**

**June 1-30**

**Receive a swag bag when you reach a mileage goal!**

- 20 miles of swimming/paddling
- 100 miles of walking/running
- 300 miles of multisport
- 500 miles of cycling
- Swag bag includes event t-shirt, snacks, coupons, and other freebies from sponsors, partners and businesses

3

**GIVE**

**July 1-30**

**Help us reach our financial goal. Top fundraisers get a free lunch!**

- Top 50 fundraising individuals get free lunch
- Top 10 group fundraisers get a catered group lunch

# 2024 HIGHLIGHTS

## PARTICIPATION

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 **36 STATES**  **6 COUNTRIES**

 **241,687 MILES**

 **2.4 MILLION REACH**

## MIKE'S STORY

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[Click Here](#) to watch how one participant, supported by several national companies, went above and beyond to raise awareness about human trafficking by **cycling 2,074 miles** across the country.  
[youtube.com/@WorthwhileNonProfit](https://youtube.com/@WorthwhileNonProfit)

## COMPANIES WHO JOINED

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GoPro

SPIEGEL  
BIKES



GIRO

 WORTHWHILE